



- Ending racial discrimination in America's advertising industry -

## **Bios, Marc Bendick, Jr. and Mary Lou Egan:**

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**Mary Lou Egan** is an economist (MBA and Ph.D., George Washington University) with 25 years' research and policy experience in business and industry analysis. She has been an advisor to the Commission of the European Union, Ford Foundation, International Labor Organization, U.S. Department of Commerce, and the World Bank. She has also taught corporate strategy and marketing at George Washington University, the Helsinki School of Economics, and Ecole Supérieure de Commerce and Management (France).

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