

# MADISON AVENUE PROJECT

- Ending racial discrimination in America's advertising industry -

## **Bio, Sanford Moore:**

**Sanford Moore** has over forty years experience in advertising and communications. He began his career in account management at BBDO in 1969. He subsequently was a consultant/contractor to BBDO on numerous accounts including: Campbell Soup, Burger King, Schaefer Brewing, Ocean Spray, Taco Bell and the US Department of Housing & Urban Development. Mr. Moore was also a partner, Director of Client Services at Lockhart & Pettus, one of the leading Black ad agencies.

Sanford Moore has given of his expertise in behalf of numerous causes including the African Famine, Cesar Chavez/UFW, Nelson Mandela/ANC. He has been a panelist on the highly-rated "Week in Review" talk show on KISS-fm, New York for the last 14 years.